

The 47th Annual Meeting of the Molecular Biology Society of Japan

MBSJ 2024



11.26_{Tue}
Online Poster Presentation

11.27_{Wed} ~ 29_{Fri}
Fukuoka International Congress Center
Marine Messe Fukuoka

Abstract Submission : 2024.7.1 - 7.31
Pre-registration : 2024.7.1 - 10.1

President : Hiroshi Kimura
Institute of Innovative Research
Tokyo Institute of Technology



Sponsorship Prospectus

Cancellation policy

Once an application has been received, it cannot be canceled unless the organizing committee recognizes that the cancellation is due to reasons beyond the control of the applicant. If the organizing committee approves the cancellation, please submit the reasons for cancellation in writing, and pay the cancellation fee based on the date of receipt.

[Cancellation Fee]

When a cancellation notice is received by the application deadline ... **50%** of the amount billed

When a cancellation notice is received on or after the application deadline ... **Full amount** billed

* The annual meeting may be closed early, postponed, curtailed, relocated, or cancelled due to force majeure such as natural disasters, acts of terrorism, spread of infectious diseases, or other reasons beyond the control of the organizer. Sponsoring companies will not be compensated for any damages caused by these changes.

* If the annual meeting is cancelled, or the format of the annual meeting is changed due to the aforementioned reasons, the organizer will deduct the cost of preparation from the sponsorship fee and bill or refund the difference to the sponsoring companies. The amount will be calculated retroactively from the dates of the annual meeting to the date the organizer cancels or changes the format.

Schedule

*Tentative Schedule as of March, 2024

	8	9	10	11	12	13	14	15	16	17	18	19	20	21
11/26 (Tue)			Online Poster Discussion 9:00-11:00			Online Poster Discussion 13:00-15:00			Online Poster Discussion 16:00-18:00					
11/27 (Wed)		Symposium (135 min) 9:00-11:15		Bio-tech Seminar (50 min) 11:45-12:35 MBSJ Program (75 min) 11:30-12:45				Mini-Symposium (80 min) 15:10-16:30	Symposium (135 min) 16:45-19:00		Forum (75 min) 19:15-20:30			
	Set up		Exhibit Visit 11:15-12:55		Poster Discussion 12:55-14:55							removal		
	Exhibits 10:00-17:00													
11/28 (Thu)		Symposium (135 min) 9:00-11:15		Bio-tech Seminar (50 min) 11:45-12:35 MBSJ Program (75 min) 11:30-12:45				Mini-Symposium (80 min) 15:10-16:30	Symposium (135 min) 16:45-19:00		Forum (75 min) 19:15-20:30			
	Set up		Exhibit Visit 11:15-12:55		Poster Discussion 12:55-14:55							removal		
	Exhibits 10:00-17:00													
11/29 (Fri)		Symposium (135 min) 9:00-11:15		Bio-tech Seminar (50 min) 11:45-12:35 MBSJ Program (75 min) 11:30-12:45				Symposium (135 min) 15:10-17:25	Open Lecture (80 min) 17:40-19:00		Mini-Symposium (80 min) 15:10-16:30	Symposium (135 min) 16:45-19:00		
	Set up		Exhibit Visit 11:15-12:55		Poster Discussion / Presentations by High School Students 12:55-14:55			removal						
	Exhibits 10:00-15:00													

List of sponsorship opportunities

: NEW

MBSJ sponsorship Advance reservation available

Biotechnology (Luncheon) seminar Advance reservation available

Biotechnology short seminar Advance reservation NOT available

Exhibition

Exhibition + Exhibitor's seminar

Banner advertising on the annual meeting website

On-screen advertising

Spot advertising before and after lecture

Meeting area sponsor

Chair sponsor

Charging area sponsor (Large monitor advertising)


Charging area sponsor

Email marketing



【NEW】 MBSJ sponsorship

MBSJ sponsorship allows you to conduct PR activities in a specially designated area of the International Congress Center. Also, PR activities can be maximized by combining it with additional options.

Date	Wednesday, November 27 – Friday, November 29, 2024 9:00 – 18:00 *Tentative
Venue	Room 1 (Int'l Conference Room) & Room 2 (502+503), Fukuoka International Congress Center
Eligibility	Basically, exhibitors only
No. of slots available	2 slots per day (6 slots for 3 days) * Tentative
Benefits	<p>1. Biotechnology (Luncheon) seminar (Only 1 seminar) Hybrid-format seminar during lunch time</p> <p>2. Satellite exhibition booth + Lounge space A satellite booth and lounge space will be set up near the entrance to the seminar venue.</p> <p>① Satellite booth includes: Display table (W1980×D495×H1000) ×1, Panel (W990×H2400) ×4, Chair ×2</p> <p>② Lounge space includes: Round table (Φ600×H750) ×2, Stacking chair ×8, Electrical outlet ×2 Electrical outlets will be provided, please feel free to use them to attract participants.</p>  <p>3. Exclusive on-screen advertising (Only on the day of the seminar) Exclusive on-screen advertising is available during the free time of the program.</p> <p>4. Exclusive spot advertising A corporate ad is shown one minute before the lecture.</p> <p>5. Flyer distribution Flyers can be distributed in a specially designated area.</p> <p>6. Email marketing One announcement can be sent to participants by email prior to the annual meeting.</p>
Fee	Room, equipment (projector, screen, microphones and audio equipment etc.) are included. 1,650,000 JPY (Incl. tax) + Food, drink, and option fees *Food, drink and option fees are not included.
Application	Please apply via the online application form on the annual meeting website.
Application deadline	July 5, 2024 *Tentative

【NEW】 MBSJ sponsorship – Additional options

You can apply for the following options (A-C) in any combination.
Please make use of this for a wide range of PR activities.

Option A:

Exclusive digital signage · · · 880,000 JPY (Incl. tax)

Your company's PR video, etc. can be broadcast on
4 TV monitors.

Location:

Congress Center – 5F, 1F (Registration)

Marin Messe A&B – Near the entrance

* Location of the monitors to be installed in Marin Messe
A&B will be designated by the secretariat.



Option B:

Signboard in front of the venue · · · 165,000 JPY (Incl. tax)

Signboard (H2400 x W1200) will be installed near
the entrance to the venue.

* Printing cost is included.



Option C:

Rest area panel sponsor · · · 66,000 JPY (Incl. tax)

A rest area will be set up in the lobby on the 5th floor of
Congress Center, where panels (H2100 x W3600) will be
installed.

Please use the panels for posting advertisements, etc.

*Printing cost is not included.



**Additional
options**

Application Please apply via the online application form on the annual meeting website.

Application deadline **July 5, 2024 *Tentative**
Please apply together with “MBSJ sponsorship”.

【NEW】 MBSJ sponsorship

Distribution of seminar tickets

Box lunches for the biotechnology seminar will be provided in exchange for seminar tickets.

* The co-hosts will be provided with information about the participants who pre-registered for the seminar.

What is included in the fee

- 1) Room fee
- 2) Basic equipment and facilities (LCD projector, screen, audio equipment, and laser pointer)
- 3) External distribution fee (PC for checking live streaming and video equipment)
- 4) 1 operation support staff: For projection operation, time keeping, and lighting
- 5) Equipment: Desk light, bell, stopwatch, and a table for distributing handouts, box lunches, etc.
- 6) 3 meeting passes
* Note: If a speaker you are requesting is a member of MBSJ, we kindly ask the speaker to complete registration.
- 7) 10 staff badges (Besides exhibition staff badge).

If more than one company applies for the same slot, items 6) and 7) above will be distributed to the representative company.

What is NOT included in the fee

- 1) Equipment other than those listed above. Equipment for filming and recording.
Please bring your own PC for the presentation and check the connection and performance of the LCD projector.
- 2) Operation staff: For distributing box lunches and announcement
- 3) Food and drink: The quantity will be determined by the co-hosting companies. The secretariat will then place an order for the total number.
(Box lunch fee *Tentative: 1,430 JPY/box (Incl. tax) with paper-packed green tea. To be invoiced separately by the secretariat.)
Food and drink prices may change due to price increases.
- 4) Hospitality fees: Transportation including travel, honoraria, lodging, etc., for speakers and chairs.
- 5) Signage: Signs in front of the room, name boards, etc. / Visuals: Recording, etc.
- 6) Electricity for satellite exhibition booth
- 7) Additional options

An anteroom will be set up in International Congress Center.

Biotechnology (Luncheon) seminar

Advance reservation available

Biotechnology (luncheon) seminars will be co-hosted by companies and MBSJ as part of the annual meeting program.

Date	Wednesday, November 27 – Friday, November 29, 2024 11:50 – 12:40 *Tentative Presentation time: 50 min (At lunch time) 4-6 seminars per day are held in parallel. <u>Subject to change depending on the number of applications.</u> * Time slot may change slightly due to scheduling reasons.
Venue	Fukuoka International Congress Center, Marin Messe Fukuoka Hall A and B
Eligibility	Basically, exhibitors only * Fee varies for non-exhibitors.
No. of slots available	Up to 18 slots
Format	On-site only or Hybrid (On-site + Live streaming)
Fee	<p>■ On-site only * Presenters and participants are expected to gather at the venue.</p> <ul style="list-style-type: none"> • Exhibitor: 1,100,000 JPY (Incl. tax) + Lunch • Non-exhibitor: 1,320,000 JPY (Incl. tax) + Lunch * Lunch is not included. • Academic type: 770,000 JPY (Incl. tax) Lunch included * Universities, public research institutions, university venture companies are eligible to apply. 100 box lunches are included in the academic type fee. <p>■ Hybrid * Presenters and participants are expected to gather at the venue or online.</p> <ul style="list-style-type: none"> • Exhibitor: 1,265,000 JPY (Incl. tax) + Lunch • Non-exhibitor: 1,485,000 JPY (Incl. tax) + Lunch * Lunch is not included. • Academic type: 935,000 JPY (Incl. tax) Lunch included * Universities, public research institutions, university venture companies are eligible to apply. 100 box lunches are included in the academic type fee. <p>As a rule, requests for the seminar date will be accepted in the order of application date. However, please note that the request may not be granted due to program considerations. If you wish to make the seminar available on a viewing platform at a later date, an additional fee will be charged.</p>
Application & Note	Please apply via the online application form on the annual meeting website. It is possible for multiple companies to apply for one seminar slot. Please contact the sponsorship secretariat in such a case.
Application deadline	July 5, 2024 *Tentative

Distribution of seminar tickets

Advance registration is under consideration (as of December, 2023, subject to change).

Box lunches for the biotechnology seminar will be provided in exchange for seminar tickets.

* The co-hosts will be provided with information about the participants who pre-registered for the seminar.

What is included in the fee

- 1) Room fee
 - 2) Basic equipment and facilities (LCD projector, screen, audio equipment, and laser pointer)
 - 3) External distribution fee (PC for checking live streaming and video equipment) * Hybrid format only
 - 4) 2 operation support staff: For projection operation, time keeping, and lighting
 - 5) Equipment: Desk light, bell, stopwatch, and a table for distributing handouts, box lunches, etc.
 - 6) 3 meeting passes
- * Note: If a speaker you are requesting is a member of MBSJ, we kindly ask the speaker to complete registration.
- 7) 10 staff badges (Besides exhibition staff badge).

If more than one company applies for the same slot, items 6) and 7) above will be distributed to the representative company.

What is NOT included in the fee

- 1) Equipment for filming and recording. Please bring your own PC for the presentation and check the connection and performance of the LCD projector.
- 2) Operation staff: For distributing box lunches and announcement
- 3) Food and drink: The quantity will be determined by the co-hosting companies. The secretariat will then place an order for the total number.
(Box lunch fee *Tentative: 1,430 JPY/box (Incl. tax) with paper-packed green tea. To be invoiced separately by the secretariat.)
Food and drink prices may change due to price increases.
- 4) Hospitality fees: Transportation including travel, honoraria, lodging, etc., for speakers and chairs.
- 5) Signage: Signs in front of the room, name boards, etc. / Visuals: Recording, etc.

Anterooms are not available for each co-host; they will be shared by multiple co-hosts.



Biotechnology short seminar

Advance reservation NOT available

Biotechnology short seminars will be co-hosted by companies and MBSJ as part of the annual meeting program.

Date	Wednesday, November 27 – Friday, November 29, 2024 11:50 – 12:20 *Tentative Presentation time: 30 min (At lunch time) * Time slot may change due to scheduling reasons.
Venue	Marin Messe Fukuoka Hall A or B
No. of slots available	2 slots per day (Total: 6 slots) *Tentative
Fee	Room, equipment (projector, screen, microphones and audio equipment etc.) are included. ● Exhibitor: 220,000 JPY (Incl. tax) + Lunch & snack ● Non-exhibitor: 385,000 JPY (Incl. tax) + Lunch & snack * Lunch and snack are not included. As a rule, requests for the seminar date will be accepted in the order of application date. However, please note that the request may not be granted due to program considerations.
Application & Note	Please apply via the online application form on the annual meeting website. It is possible for multiple companies to apply for one seminar slot. Please contact the sponsorship secretariat in such a case.
Application deadline	July 5, 2024 *Tentative

Distribution of seminar tickets

Under consideration on a **first-come-first-served basis in front of the room on the day of the seminar** .
(as of December, 2023, subject to change).

Box lunches and snacks for the biotechnology short seminar will be provided upon presentation of the meeting badge.

*** Information about the participants will not be provided to the co-hosts.**

What is included in the fee

- 1) Room fee
- 2) Basic equipment and facilities (LCD projector, screen, audio equipment, and laser pointer)
- 3) Equipment: Bell, stopwatch, and a table for distributing handouts, box lunches, etc.
- 4) 1 meeting pass
* Note: If a speaker you are requesting is a member of MBSJ, we kindly ask the speaker to complete registration.
- 5) 4 staff badges (Besides exhibition staff badge).

If more than one company applies for the same slot, items 4) and 5) above will be distributed to the representative company.

What is NOT included in the fee

- 1) Equipment other than those listed above. Equipment for filming and recording.
Please bring your own PC for the presentation and check the connection and performance of the LCD projector.
- 2) Operation staff: For distributing box lunches and announcement
- 3) Food and drink: The quantity will be determined by the co-hosting companies. The secretariat will then place an order for the total number.
(Box lunch fee *Tentative: 1,430 JPY/box (Incl. tax) with paper-packed green tea. To be invoiced separately by the secretariat.)
Food and drink prices may change due to price increases.
- 4) Hospitality fees: Transportation including travel, honoraria, lodging, etc., for speakers and chairs.
- 5) Signage: Signs in front of the room, name boards, etc. / Visuals: Recording, etc.
- 6) Anteroom



Exhibition

Date	Wednesday, November 27 – Friday, Thursday 28, 2024 9:30 – 17:00 *Tentative Friday, November 29, 2024 9:30 – 15:00 *Tentative								
Venue	Marin Messe Fukuoka Hall A and B * Poster presentations will take place as well.								
Applicable exhibits	Instruments, reagents, products and services related to life science research Joint usage, introduction, and recruitment of universities and research institutions Related books								
Application	<p>Please apply via the online application form on the annual meeting website.</p> <p>(1) A confirmation email will be sent after you have submitted an application. (2) Then, another email confirming the receipt of your application will be sent from the sponsorship secretariat.</p> <p>Your application will be complete by receiving (1) and (2) above. Please note that applications from unrelated companies will be discussed with the organizing committee to determine eligibility.</p> <ul style="list-style-type: none"> • An invoice will be sent after an application is received. • Please make a payment before the due date written on the invoice. • Bank transfer fees should be covered by the exhibitors. 								
Application deadline & Fee	<table> <tr> <td>Primary: June 28 , 2024</td> <td>Type A - 418,000 JPY (Incl. tax)</td> </tr> <tr> <td></td> <td>Type B - 132,000 JPY (Incl. tax)</td> </tr> <tr> <td>Secondary: July 31, 2024</td> <td>Type A - 462,000 JPY (Incl. tax)</td> </tr> <tr> <td></td> <td>Type B - 154,000 JPY (Incl. tax)</td> </tr> </table> <p>If the number of applications reaches the number of available booths, the application will be closed even before the deadline.</p>	Primary: June 28 , 2024	Type A - 418,000 JPY (Incl. tax)		Type B - 132,000 JPY (Incl. tax)	Secondary: July 31, 2024	Type A - 462,000 JPY (Incl. tax)		Type B - 154,000 JPY (Incl. tax)
Primary: June 28 , 2024	Type A - 418,000 JPY (Incl. tax)								
	Type B - 132,000 JPY (Incl. tax)								
Secondary: July 31, 2024	Type A - 462,000 JPY (Incl. tax)								
	Type B - 154,000 JPY (Incl. tax)								
Payment due date	Please be sure to notify us if the payment cannot be made by the due date. If we do not receive the payment by the due date without notice, your application will be considered cancelled and you will be required to pay a cancellation fee.								
Contact	MBSJ2024 Sponsorship secretariat (c/o A & E Planning, Co., Ltd.) Tel: +81-3-3230-2744 Email: e_24mbsj@aeplan.co.jp								

Exhibition

Online abstracts

Exhibitors will be provided with account information for viewing online abstracts.

* Please note that we may not produce online abstracts or may change its function, and in that case, account information will not be provided.

Meeting pass

Type A · AS: 1 meeting pass will be provided.

Even if you apply for more than one booth, you will receive 1 meeting pass.

Type AR · B · BS · C · CS · IC : No meeting pass will be provided.

* The exhibition is part of MBSJ2024 and only open to participants of MBSJ2024. No invitation will be issued.

* Admission tickets for the exhibition will be sold during MBSJ2024.

Dates of move-in / move-out

Move-in: November 26, 2024 14:00 - 18:00

Move-out: November 29, 2024 15:00 -

* The above schedule is tentative, please be sure to check the confirmation which will be sent around 2 to 1 and a half months before the meeting.

Other important notice

Cancellation

Once an application has been received, it cannot be canceled unless the organizing committee recognizes that the cancellation is due to reasons beyond the control of the applicant. If the organizing committee approves the cancellation, please submit the reasons for cancellation in writing, and pay the cancellation fee based on the date of receipt.

[Cancellation Fee]

When a cancellation notice is received by the application deadline ... **50%** of the amount billed

When a cancellation notice is received on or after the application deadline ...**Full amount** billed

Booth allocation

After the application deadline, booths will be allocated in consideration of the type, shape, and weight of the exhibits and the number of booths applied for, and exhibitors will be notified in the confirmation.

Please note that no changes will be accepted after booth allocation.

Management of exhibits

Please note that the exhibitors are responsible for the management of their own exhibits, and the secretariat will not compensate for any damage caused by force majeure such as theft, loss, or fire during the exhibition period.

Exhibition – Prime plan / Standard plan

2 types of packages are available for companies that want to advertise extensively. These packages are **limited to MBSJ2024**, which is only be available at Marin Messe Fukuoka Hall A and B. If you are applying for multiple booths, we recommend applying for the package as it is by far **the best value**.

Prime plan

Max 6,250,000 JPY



4,400,000 JPY
(Incl. tax)

Fee (Incl. tax)	Prime plan (8 booths + Lounge as large as 8 booths) : 4,400,000 JPY Prime plan (6 booths + Lounge as large as 6 booths) : 3,520,000 JPY Prime plan (8 booths + Lounge as large as 8 booths (space only)) : 4,070,000 JPY Prime plan (6 booths + Lounge as large as 6 booths (space only)) : 3,080,000 JPY
No. of slots available	Up to 4 After the application deadline, you will be able to choose from the designated 4 areas near the entrance of Marine Messe A and B in the order of the application fee amount (From large to small. If it is the same, in the order of application.)
Details	<ul style="list-style-type: none"> ▪ Exhibition: 8 booths or 6 booths ▪ Business meeting lounge: (space only is available) <ul style="list-style-type: none"> ↳ Space: 8 booths plan ▪ ▪ as large as 8 booths 6 booths plan ▪ ▪ as large as 6 booths ▪ Advertising in front of the exhibition venue
Business meeting lounge	<ul style="list-style-type: none"> ▪ 1 round table and 4 chairs ▪ L-shaped black wall panel ▪ Black punch carpet * Please see the image on the next page. * You can construct the lounge on your own. (Only space will be provided. Fee for “space only” applies.)
Exhibition & Advertising	<ul style="list-style-type: none"> ▪ 1 back panel with an original design ▪ White counter for flyers * Please see the image on the next page.

Standard plan

Max 2,050,000 JPY

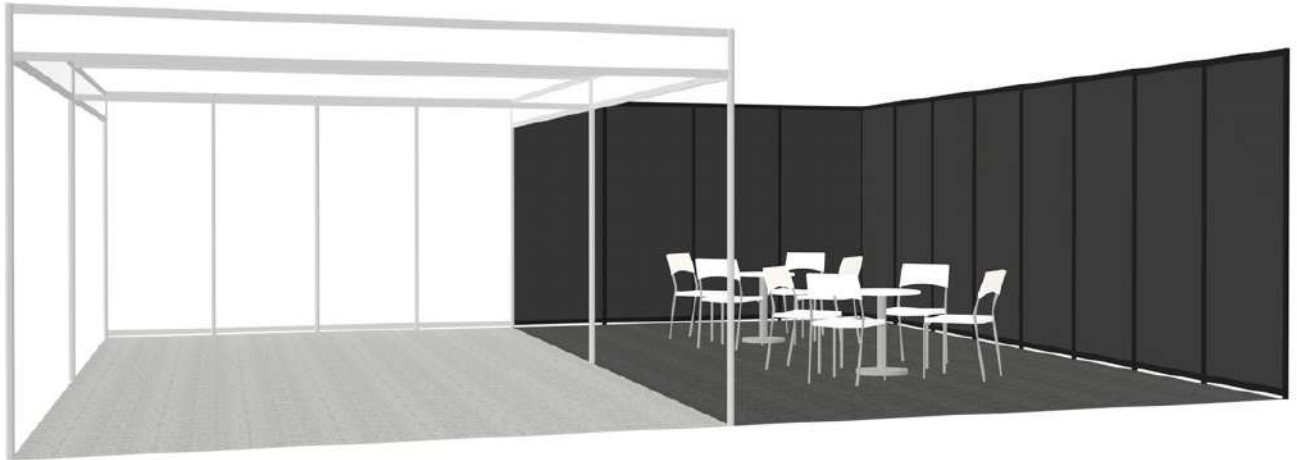


1,870,000 JPY
(Incl. tax)

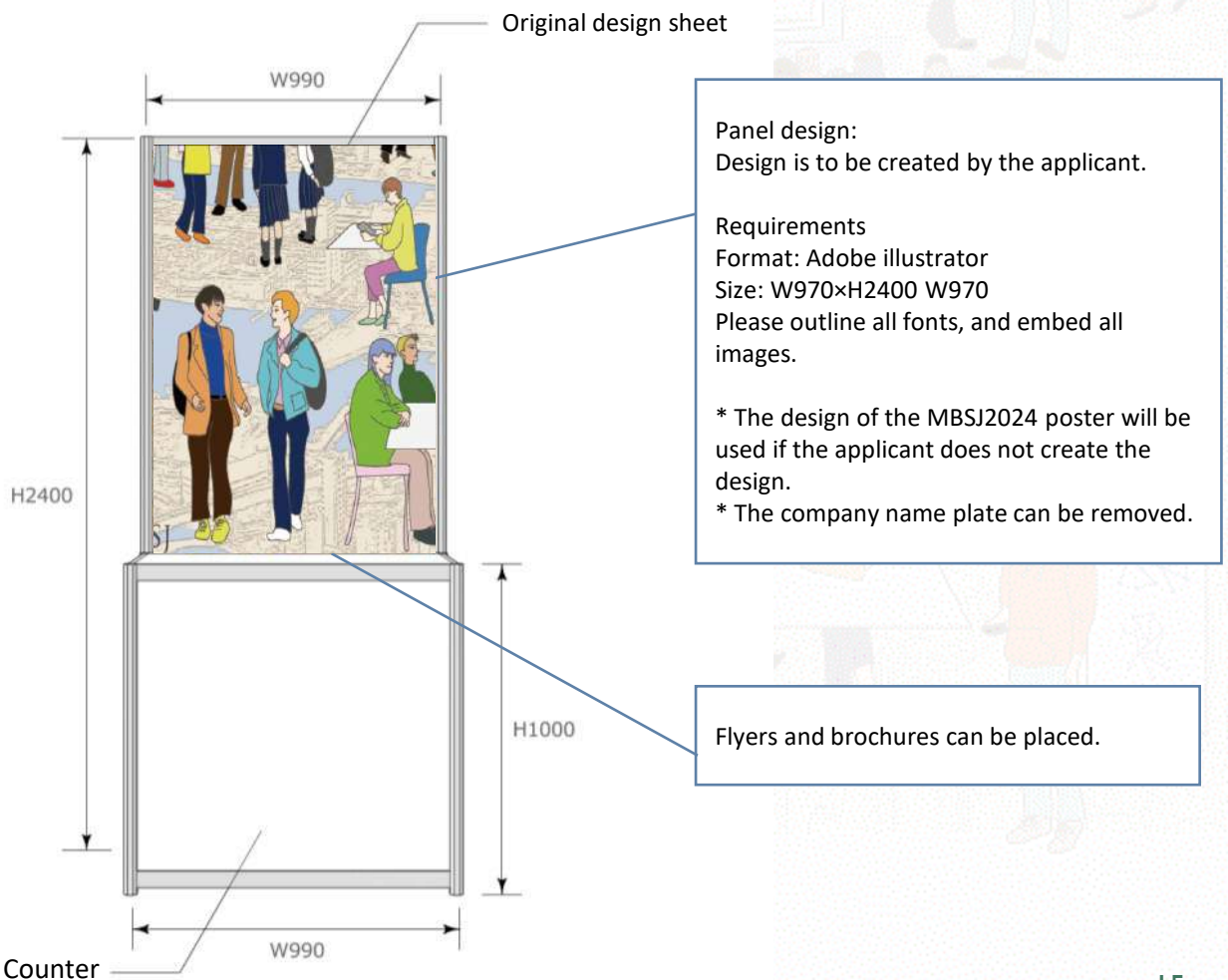
Fee (Incl. tax)	Standard plan (4 booths) : 1,870,000 JPY Standard plan (3 booths) : 1,485,000 JPY
No. of slots available	Up to 4
Details	<ul style="list-style-type: none"> ▪ Exhibition: 4 booths or 3 booths ▪ Priority to choose the exhibition booth location You will be able to choose the location in the order of the application fee amount (From large to small. If it is the same, in the order of application.) ▪ 1 exhibitor’s seminar During the poster presentations on day 1 or 2. Please note that request for the date of the seminar is not acceptable. ▪ Banner advertising and 1 email marketing

Prime plan - Lounge

Image of prime plan (8 booths)



Prime plan - Advertising in front of the exhibition venue



* A space of 700 mm (about 1 person) remains between counter and panel.

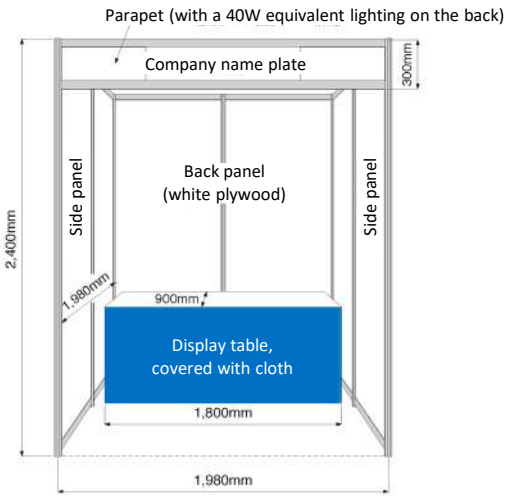
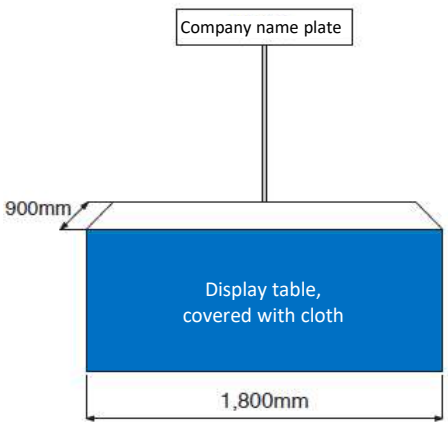
Exhibition – Normal plan

Application deadline: Primary **June 28, 2024 (Tentative)**

Secondary **July 31, 2024 (Tentative)**

* If the number of applications reaches the number of available booths, the application will be closed even before the deadline.

Number of booth available: 320 booths

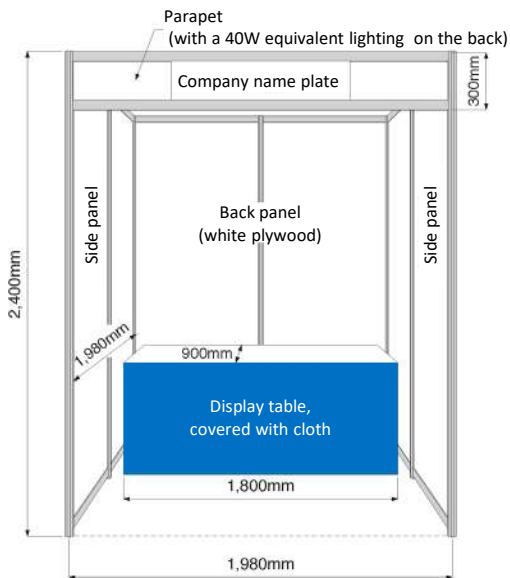
<p>● Type A: Primary 418,000 JPY/booth (Incl. tax) Secondary 462,000 JPY/booth (Incl. tax)</p>	<p>● Type B: Primary 132,000 JPY/booth (Incl. tax) Secondary 154,000 JPY/booth (Incl. tax)</p>
<p>Applicable exhibits: Instruments, reagents, products and services related to life science research Joint usage, introduction, and recruitment of universities and research institutions</p>	<p>Applicable exhibits: Books related to life science research Publishers, bookstores, and translation / proofread services related to life science research</p>
 <p>The diagram shows a 3D perspective of a booth. The overall dimensions are 1,980mm wide and 2,400mm high. The booth consists of a back panel (white plywood) and two side panels. A display table, covered with a blue cloth, is positioned in front of the back panel. The table is 1,800mm wide and 900mm deep. A company name plate is mounted on the top of the booth, 300mm high. A parapet with 40W equivalent lighting is located behind the back panel. The distance from the side panel to the back panel is 1,980mm. The distance from the side panel to the display table is 1,800mm.</p>	 <p>The diagram shows a 3D perspective of a booth. The overall dimensions are 1,800mm wide and 700mm high. The booth consists of a display table covered with a blue cloth. A company name plate is mounted on top of the table, 900mm high. The table is 1,800mm wide and 900mm deep.</p>
<ul style="list-style-type: none"> ● Booth size: W1,980 x D1,980 x H2,400 mm ● Furniture: Display table (W1,800xD900×approx.H700mm), Company name plate, Lighting (equiv. 40W) and 1 chair (2 chairs for 4 booth-application). ● Back and side panels are system panels. The tabletop is covered with white cloth and four sides wrapped with blue cloth. ● Location of the booths cannot be designated at the time of application. If you wish to have a booth side by side with your partner company, please notify the sponsorship secretariat in the “Remarks” field of the online application form after mutual agreement. Please also contact us if you wish cross-aisle booths (6 or more booth application required) or a peninsula booth (4 or more booth application required for 3 sides open). ● Carpets may not exceed the booth size limit and may not be placed in the aisle (even in a cross-aisle booth). ◆ 1 meeting pass will be provided to the Type A exhibitors, regardless of the number of booths they applied for. ◆ 5 exhibition staff badges per booth will be provided. 	<ul style="list-style-type: none"> ● Booth size: W1,800 x D900 x H700 mm ● Furniture: Display table (W1,800xD900×approx.H700mm), Company name plate and 1 chair (2 chairs for 4-booth application). ● The tabletop is covered with white cloth and four sides wrapped with blue cloth. ◆ 5 exhibition staff badges per booth will be provided.
<p>Application is required to use electricity. If you need electricity, please apply using an application form that will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.</p>	

Exhibition – Normal plan

● Type C: 242,000 JPY/booth (Incl. tax)

Applicable exhibits:

Universities and research institutions of public organizations are eligible for Type C. University venture companies are also eligible, but only those that have been in business for less than five years and fall under the category of small and medium-sized enterprises as stipulated in Article 2 of the Small and Medium Enterprises Basic Act (Law No. 154, July 20, 1963), in addition to having the name of the university on the company name board.

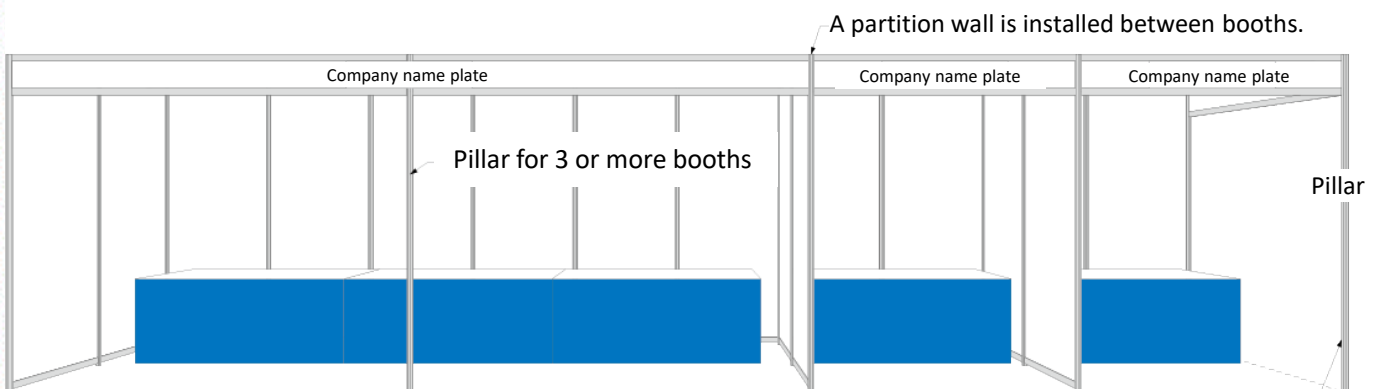


- ◆ Booth size & Specifications: Same as Type A
- ◆ 5 exhibition staff badges per booth will be provided.

- * Please note that meeting pass will not be provided.
- * Location of the booths will be decided by the sponsorship secretariat after the application deadline.
- * If you wish to have a booth side by side with your partner company, please notify the sponsorship secretariat in the “Remarks” field of the online application form after mutual agreement.
- * Carpets may not exceed the booth size limit and may not be placed in the aisle (even in a cross-aisle booth).

Application is required to use electricity. If you need electricity, please apply using an application form that will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.

Image of booth layout



Pillar for 3 or more booths

- 2 booths: No pillars
- 3-4 booths: 1 pillar at the center of the booths
- 5-7 booths: 2 pillars

When the booth is at the corner and no side panels are needed, a pillar is installed.

Exhibition + Exhibitor's seminar

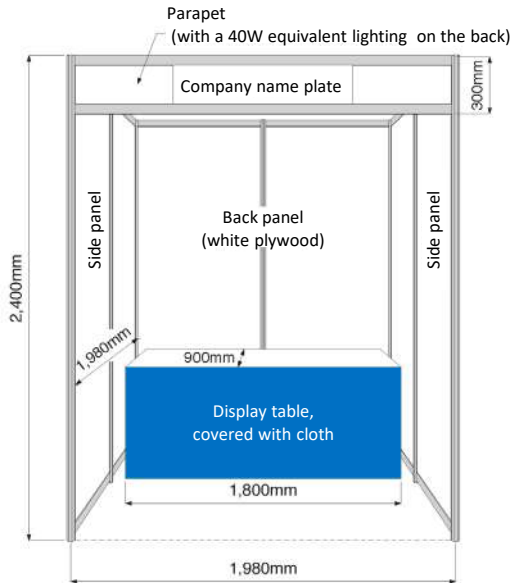
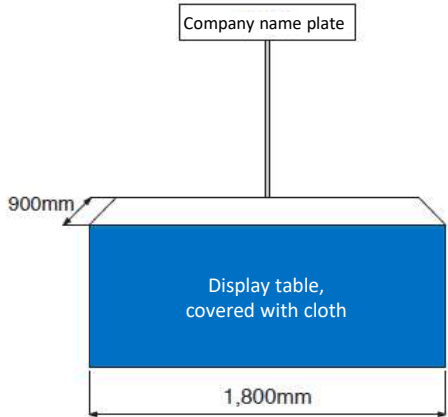
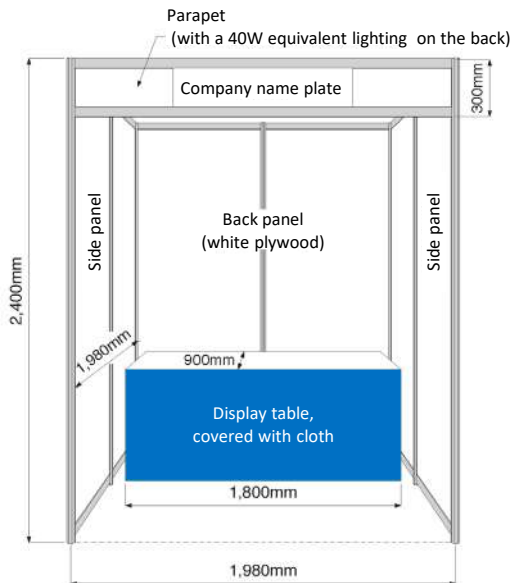
15-minute seminars can be held at a short presentation area in the exhibition venue.

Please use it for promotion of your exhibits, etc.

The seminar date and time will be determined by the secretariat during the poster sessions when many participants gather.

Application deadline: Primary **June 30, 2024**

Secondary **July 28, 2024**

<p>● Type AS: Primary 528,000 JPY/booth (Incl. tax) Secondary 539,000 JPY/booth (Incl. tax)</p>	<p>● Type BS: Primary 242,000 JPY/booth (Incl. tax) Secondary 264,000 JPY/booth (Incl. tax)</p>
<p>Applicable exhibits & Spec: Same as Type A</p> 	<p>Applicable exhibits & Spec: Same as Type B</p> 
<p>● Type CS: Primary 352,000 JPY/booth (Incl. tax) Secondary 352,000 JPY/booth (Incl. tax)</p>	<p>Seminar time One 15-minute seminar can be held per booth application. If you apply for multiple booths, the seminar time can be extended according to the number of booths.</p> <p>ex. 2-booth application → 1 seminar (30 min) 2 seminars (15 min × 2)</p> <p>The seminar date and time will be determined by the secretariat during one of the poster sessions from November 27 to November 29. No requests will be accepted.</p>
<p>Applicable exhibits & Spec: Same as Type C</p> 	

Exhibition + Exhibitor's seminar



<Image of Short presentation>

Monitor

Microphone

Chairs

Counter for PC

will be prepared.

* The photo above is different from the Exhibitor's seminar.

Exhibition – New / Revival plan

To encourage more companies to exhibit, we have prepared a special plan.

A "Special zone for new/revival exhibitors (Tentative)" will be set up for new exhibitors and companies that have not exhibited for two years or more due to the COVID-19 pandemic, and **companies exhibiting in this special zone will receive a discount**. We hope that many companies will participate in the exhibition. If you are an eligible company, please take advantage of this opportunity.

Application deadline: Primary **June 28, 2024**

Secondary **July 31, 2024**

● **Type AR:** Primary **319,000 JPY/booth** (Incl. tax)
Secondary **363,000 JPY/booth** (Incl. tax)

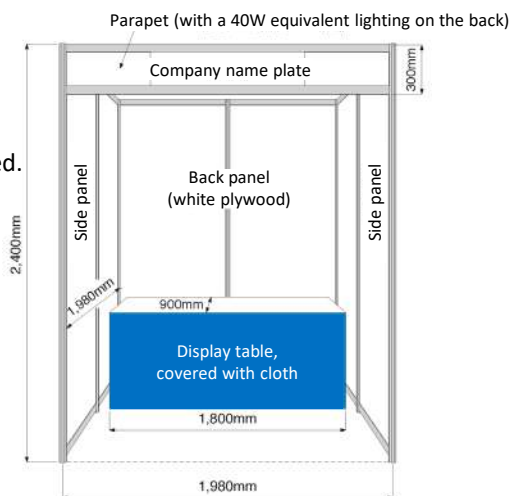
Eligibility

- Companies that have never exhibited in the past
- Companies that have not exhibited between the 44th annual meeting (December, 2021) and the 46th annual meeting (December, 2023).
- Instruments, reagents, products and services related to life science research
Joint usage, introduction, and recruitment of universities and research institutions

Conditions

- **Booths will be located in the "Special zone for new/revival exhibitors (Tentative)".**
The special zone will be set up by the secretariat after the application deadline. Requests for zone assignment will not be accepted.
- If the secretariat determines that you are not eligible, your application will be changed to Type A. Please note that it may take some time to receive your application.
- A maximum of 3 booths per company may be applied for.

- ◆ Booth size & Specifications: Same as Type A
- ◆ 5 exhibition staff badges per booth will be provided.
No meeting pass will be provided.



- * Please note that meeting pass will not be provided.
- * Location of the booths will be decided by the sponsorship secretariat after the application deadline.
- * If you wish to have a booth side by side with your partner company, please notify the sponsorship secretariat in the "Remarks" field of the online application form **after mutual agreement**.
- * Carpets may not exceed the booth size limit and may not be placed in the aisle (even in a cross-aisle booth).

Application is required to use electricity. If you need electricity, please apply using an application form that will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.

Exhibition – Information booth plan

Good news for companies that

- do not have a base (office) in Japan.
- are interested in exhibiting but unable to send staff due to scheduling conflicts.
- want to place flyers to promote products that are not exhibited.

This plan allows you to play PR videos, and place flyers and business cards. Please take advantage of this plan.

Application deadline: Primary **June 28, 2024** / Secondary **July 31, 2024**

- **Type IC:** Primary **165,000 JPY/booth** (Incl. tax)
Secondary **198,000 JPY/booth** (Incl. tax)

Eligibility

- Companies or groups that do not have a base in Japan
- Companies or groups that applied for the exhibition of MBSJ2024
- Instruments, reagents, products and services related to life science research
Joint usage, introduction, and recruitment of universities and research institutions

- * **You cannot to send staff to the venue.** If you need staff on site, please apply for other plans.
- * If the secretariat determines that you are not eligible, your application will be changed to normal plan, etc. or will not be accepted. Please note that it may take some time to receive your application.
- * No meeting pass will be provided.

Note

There is no limit to the number of flyers, etc. that can be placed, but please note that any remaining copies will be discarded by the secretariat.

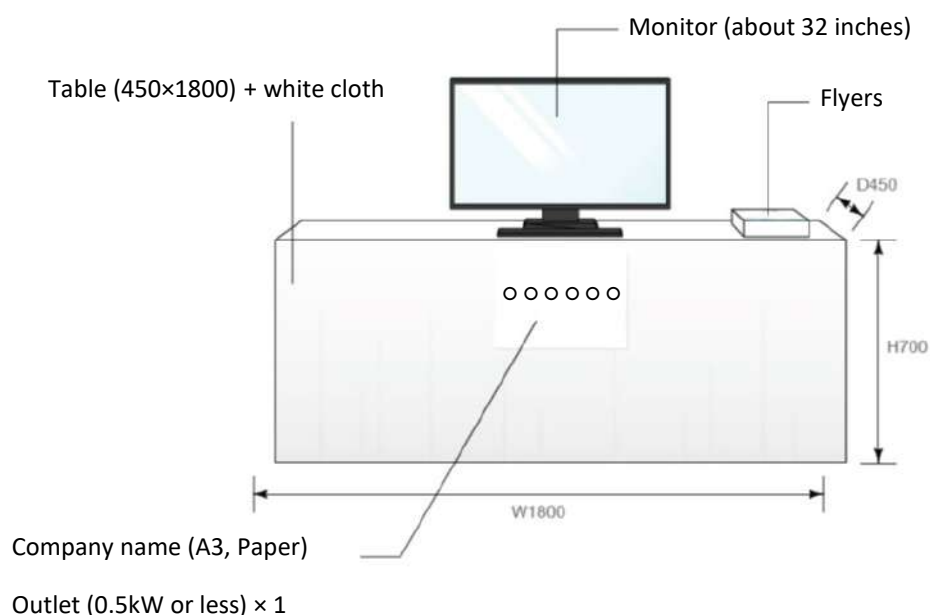
Location

“Research support information zone (Tentative)”

- * Information zone will be set up in Marin Messe Fukuoka Hall A&B / 2F, Fukuoka International Congress Center (Tentative) by the secretariat. Requests for location will not be accepted.
- * Booth allocation will be decided by the secretariat after the application deadline.

Application limit

- A maximum of 3 booths per company may be applied for.
- * Multiple companies can apply jointly.

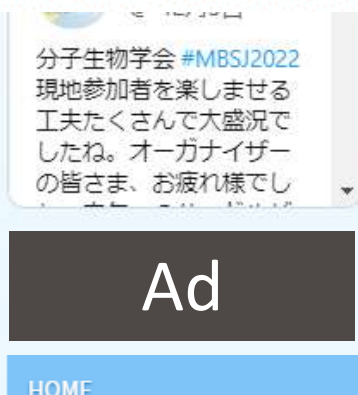


Advertisements

MBSJ2024 accepts the following different types of advertisements.
Please use the advertising media provided by MBSJ2024.

Banner advertising on the annual meeting website

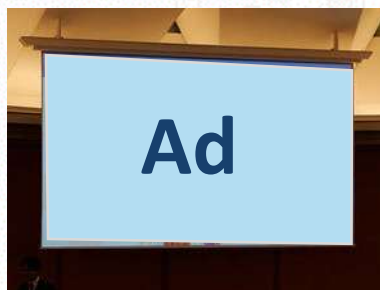
Banner ads will be embedded on the annual meeting website.



No. of banners	Up to 10 banners
Ad size	W 200 px x H 80 px
File format	Image file: GIF (Animation and infinite loop available), JPEG * Please send the URL to be linked to the banner as well. The submitted ad can be replaced once.
Application deadline	When application reaches 10. October 25, 2024 (Tentative)
Rate	220,000 JPY/banner (Incl. tax)

On-screen advertising

On-screen ads will be projected on the screens of the rooms while they are not in use for symposium, workshop, etc.



No. of slots	20 slots *Tentative		
Length	30 seconds/slot		
File format	MP4 (Aspect ratio 16:9)		
Application deadline	September 20, 2024	Data submission deadline	October 25, 2024 (Tentative)
Rate	110,000 JPY/slot (Incl. tax) 88,000 JPY/slot (Incl. tax) from the 2 nd slot * A 60-second slot is available by connecting 2 slots.		

Thumb tack container (Paper cup) sponsor

Ads are printed on thumb tack containers (paper cups) used for poster presentations.

- A bookmark-size flyer can be put in.
- By printing campaign information on the flyers, you can reach a range of poster presenters.



No. of slots available	3 slots
Rate	88,000 JPY/slot (Incl. tax) ※Paper cups and flyer production costs will be incurred. If there are multiple applications, the number of paper cups for advertising will be divided among the applicants according to the number of poster presentations.
Application deadline	When application reaches 3. ※Delivery deadline for paper cups and flyers: 1 week before the first day of the meeting

Spot advertising before and after lecture

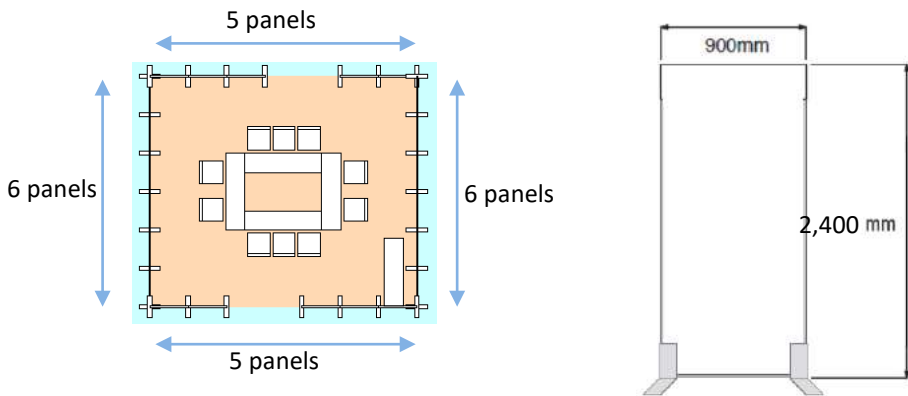
Spot advertising which allows you to play a video or give a presentation before or after each symposium is available. Videos/presentations can be used for PR activities of your company/products, introducing your exhibition booth, etc. Also, you can distribute flyers in front of the room. You can choose a symposium where you would like to play a video or give a presentation, and effectively conduct PR activities of your company/products to related researchers with this highly targeted sponsorship opportunity.

*** Please refer to the annual meeting website for the details of symposia.**

Details	<ul style="list-style-type: none"> ▪ One company per symposium can exclusively play a video or give a presentation and can choose either “For 3 minutes before a symposium” or “For 3 minutes before + for 1 minute after a symposium”. ▪ Assignments of symposium will be made on a first-come-first-served basis. ▪ It is acceptable to apply for more than one symposium. ▪ You can distribute and place flyers in front of the room.
Presentation format	<p>Any presentation format is acceptable as long as it is within the time frame. ex. Project a pre-recorded video on the screen for 1 min and give a presentation for 2 min. ex. Give a 3-min presentation using PowerPoint</p> <ul style="list-style-type: none"> ▪ Language: either in Japanese or English ▪ Please bring your own PC. ▪ Flyers can be distributed in front of the room. ▪ Pre-recorded videos can be projected by the secretariat. (Please contact the sponsorship secretariat for the details.)
Fee	<p>For 3 minutes before + for 1 minute after a symposium: 110,000 JPY/slot (Incl. tax) For 3 minutes before a symposium: 88,000 JPY/slot (Incl. tax)</p>
Application deadline	<p>September 29, 2024</p>
Application	<p>Please apply via the online application form on the annual meeting website. <u>(1) A confirmation email will be sent after you have submitted an application.</u> <u>(2) Then, another email confirming the receipt of your application will be sent from the sponsorship secretariat.</u> Your application will be complete by receiving (1) and (2) above. Please note that applications from unrelated companies will be discussed with the organizing committee to determine eligibility.</p>


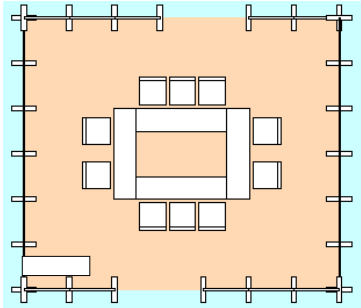
Meeting area sponsor

Wall advertising and flyer placement are available at a meeting area set up in the exhibition venue (Marin Messe Fukuoka Hall A&B). Many people will come by as power strips will be installed.

No. of slots	10 slots (Tentative)
Fee	165,000 JPY/slot (Incl. tax) Only space for ad and flyer will be provided. Production costs will be incurred separately.
Details	<p>○ Wall advertising</p> <ul style="list-style-type: none"> • W900mm×H2,400mm /panel (Tentative) • Location will be close to your exhibition booth. • Please put up your ad between 14:00 and 18:00 on the day before the meeting. (Tentative) • The number of available panels is as follows. Ad can be placed on the <u>outside</u> of each panel. • S-hooks and weak adhesive tape can also be used besides attaching a sheet. Please do not use pushpins or other items that may damage the wall surface.  <p>○ Flyers</p> <ul style="list-style-type: none"> • There is no limit to the number, size, or content of flyers. If the size is larger than A3 or B3, please fold it in two or four due to space limitations. • Tables may be shared or moved depending on the situation. • Flyers can be placed after 14:00 on the day before the meeting. Please replenish flyers as needed by each company. • Remaining flyers will be discarded after the meeting. <p>○ Power strip</p> <ul style="list-style-type: none"> • Two 2-outlet power strips will be installed on the tables per slot.
Eligibility	Exhibitor or Co-host of luncheon seminar
Application deadline	Early September, 2024

Chair sponsor

We are looking for chairs for a meeting area set up at the exhibition venue (Marin Messe Fukuoka Hall A&B).
All types of chairs are welcome (Laboratory chairs, office chairs, etc.).
 Please take advantage of this opportunity for PR activities.

No. of chairs	10 chairs /space 4 spaces at Marin Messe Fukuoka Hall A, 6 spaces at Hall B (Tentative)
Fee	0 JPY Please bear the cost of transportation, etc. on your own.
Details	<div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p>○ Wall advertising</p> <ul style="list-style-type: none"> • W900mm×H2,400mm /panel (Tentative) • Please put up your ad between 14:00 and 18:00 on the day before the meeting. (Tentative) • The number of available panels is as shown in the previous page. Ad can be placed on the <u>inside</u> of each panel. • S-hooks and weak adhesive tape can also be used besides attaching a sheet. Please do not use pushpins or other items that may damage the wall surface. <p>○ Flyers</p> <ul style="list-style-type: none"> • There is no limit to the number, size, or content of flyers. If the size is larger than A3 or B3, please fold it in two or four due to space limitations. • Tables may be shared or moved depending on the situation. • Flyers can be placed after 14:00 on the day before the meeting. Please replenish flyers as needed by each company. • Remaining flyers will be discarded after the meeting.
Eligibility	N/A
Application deadline	Early September, 2024

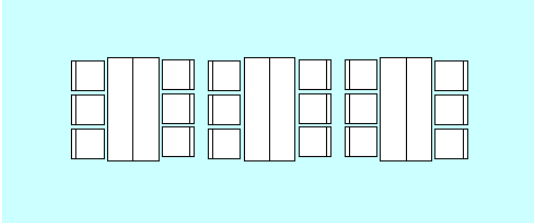
Charging area sponsor – Arena (Large monitor advertising)

In addition to PR activities such as conducting questionnaires and placing/distributing flyers at a charging area, you have the option to advertise on a large monitor in Marine Messe Hall A.

No. of slots	3 slots
Location	Arena, 2F, Marine Messe Fukuoka Hall A (Oceans mall side)
Fee	660,000 JPY/slot (Incl. tax)
Details	<p>○ Charging area</p> <ul style="list-style-type: none"> • A signboard with the sponsor's name will be placed. (No table is prepared.) • Seven 2-outlet power strips will be installed. (Tentative) • Advertising on the back of the seats is available. (Low viscosity and non-sticky ad recommended) <p>○ Large monitor</p> <p>Location: Marine Messe Hall A Size: W9024×H4992 (406 inches)</p> <p>Ad requirements</p> <ul style="list-style-type: none"> • 30 seconds (Play on loop) • Aspect ratio 16:9 • File format: MP4 • Audio available <p>* The volume may be adjusted during poster presentations.</p>
Application deadline	Early September, 2024 (Tentative)

Charging area sponsor - Exhibition venue

Conducting questionnaires and placing/distributing flyers are available at a charging area.

No. of slots	25 slots (Tentative)
Location	Posters and exhibition venue, 1F, Marine Messe Fukuoka Hall A&B
Fee	110,000 JPY/slot (Incl. tax)
Details	<ul style="list-style-type: none"> • Dedicated table × 6 (A signboard with the sponsor's name will be placed.) • Outlet × 3 (One 2-outlet power strip will be installed at each table. (Can be brought in.)) • Chair × 18 (6 chairs per table) • Flyers placement • Location will be close to your exhibition booth. 
Eligibility	Exhibitor or Co-host of luncheon seminar
Application deadline	Early September, 2024 (Tentative)

Email marketing

Target	<p>Early registration participants</p> <p>*All participants who have agreed to receive marketing emails at the time of registration.</p>
Rate	<ul style="list-style-type: none"> • Applicants for co-hosted seminars + exhibition: 110,000 JPY (Incl. tax) • Non-applicants for co-hosted seminars + exhibition: 165,000 JPY (Incl. tax) <p>* Multiple application is not acceptable.</p>
Character limit	Up to 48 one-byte characters per line and up to 10 lines per email.
Delivery date	<p>Any weekday in the 4th week of October or the 1st-2nd week of November after the early registration deadline.</p> <p>* Please note that email delivery is limited to one company per day, therefore, if there is another application on the same day before you, you will be asked to choose another day.</p>
No. of times	Once per company
Notes	<ul style="list-style-type: none"> • Please send the text at least 1 week before the delivery date (2 replacements will be accepted if there is any correction). • Please be sure to include contact information (phone number or email address) in the signature at the end of the email text. • Please include the applicant's company name in the title. • The text will not be proofread. Please check the text before you send it to us. • Recipient information will not be provided.
Application deadline	October, 2024 *Tentative
Text deadline	October, 2024 *Tentative
Application	<p>Please apply via the online application form on the annual meeting website.</p> <p><u>(1) A confirmation email will be sent after you have submitted an application.</u></p> <p><u>(2) Then, another email confirming the receipt of your application will be sent from the sponsorship secretariat.</u></p> <p>Your application will be complete by receiving (1) and (2) above. Please note that applications from unrelated companies will be discussed with the organizing committee to determine eligibility.</p>